

WHO in fight against smoking

Summary: In a new report the World Health Organisation says it will offer support for legal action against tobacco companies. This report from Emma Jane Kirby.

Listen to the BBC news item:

http://www.bbc.co.uk/worldservice/learningenglish/news/words/general/020320_witn.shtml

Listening Comprehension

Listen to the news item and complete:

The World Health Organisation _____ that four million people die from smoking-related _____ every year and over the past two years it's been working on _____ an international health treaty which could curb tobacco _____ and marketing.

The WHO now _____ litigation is also a valuable _____ with which to control smoking and in a new report outlining various countries' _____ with legal action for harm caused by smoking, the organisation says it's ready to offer support for any _____ actions and would _____ the possibility of international litigation against tobacco companies.

While the WHO said that _____ action needed to be handled _____, it added that used with discipline, 'litigation could _____ public outrage, and advance both justice and health'. The WHO hopes the Framework Convention on Tobacco Control will be _____ by May 2003, but not all countries are agreed on how far the _____ should go. Most African and Asian nations have pushed for a _____ treaty with a total ban on _____ and marketing. But countries like the US and Japan, which have large stakes in the tobacco industry, are _____ to agree to such terms. The 191 members of the WHO will _____ debating the _____ at their Geneva headquarters until the end of this week.

Reading Comprehension

Use these words in their proper places:

experience | cautiously | continue | advertising | suggests | tough | awaken | illnesses |
 establishing | estimates | court | further | tool | treaty | consider | ready | reluctant | issues |
 sponsorship |

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Worksheet

Synonyms

Find synonyms in the text for these words:

1. diseases which have been caught because of smoking
2. limit
3. legal process
4. anger or shock
5. a formal agreement to change the structure
6. interests
7. conditions
8. discussing

Abbreviations

WHO is short for World Health Organisation. What do these abbreviations stand for?

1. AIDS	
2. BSE	
3. CD ROM	
4. CFC	
5. DIY	
6. DVD	
7. EMU	
8. EU	
9. ISBN	
10. NATO	
11. NHS	
12. UNICEF	
13. UNO	
14. VIP	

Vocabulary Grid

Complete the grid using the definitions below.

1					H		
2					E		
		3			A		
		4			L		
				5	T		
6					H		
				7	O		
8					R		
				9	G		
				10	A		
				11	N		
12					I		
				13	S		
				14	A		
				15	T		
16					I		
				17	O		
				18	N		

Definitions: 1) comparative of far 2) an important topic that people are discussing or arguing about 3) completed and available to be use 4) a thing that helps you to do your job or to achieve sth 5) a formal agreement between two or more countries 6) strict; must be obeyed exactly 7) the place where legal trials take place and where crimes, etc. are judged 8) the knowledge and skill that you have gained through doing sth for a period of time 9) to put forward an idea or a plan for other people to think about 10) to wake up; to make sb wake up 11) disease 12) financial support from a sponsor 13) to start or create an organization, a system 14) being careful about what you say or do 15) to form an idea of the cost, size, value etc. of sth, but without calculating it exactly 16) the activity of telling the public about a product or a service in order to encourage people to buy or to use it 17) to go on, to keep existing or happening without stopping 18) to think about sth carefully, especially in order to make a decision

Wordsearch Puzzle

Can you find these hidden words?

1. SPONSORSHIP 2. ADVERTISING 3. EXPERIENCE 4. RELUCTANT 5. ESTABLISH 6. CONSIDER 7. ESTIMATE 8. CONTINUE 9. CAUTIOUS 10. FURTHER 11. ILLNESS 12. SUGGEST 13. TREATY 14. AWAKEN 15. ISSUE 16. READY 17. COURT 18. TOUGH 19. TOOL

B	K	J	C	M	R	Y	T	A	E	R	T	E	M
G	Q	O	E	O	Y	E	R	O	E	N	C	K	C
S	U	L	T	E	N	P	H	U	O	V	O	R	A
P	F	B	C	S	I	T	S	T	D	L	U	E	A
O	N	R	O	T	V	S	I	E	R	C	R	L	T
N	R	E	R	A	I	L	T	N	J	U	T	U	O
S	E	D	S	B	Y	A	N	C	U	T	F	C	U
O	A	K	M	L	M	A	W	A	K	E	N	T	G
R	D	G	N	I	S	I	T	R	E	V	D	A	H
S	Y	M	T	S	I	L	L	N	E	S	S	N	F
H	I	S	C	H	S	U	G	G	E	S	T	T	P
I	E	E	Y	E	C	N	E	I	R	E	P	X	E
P	C	C	A	U	T	I	O	U	S	L	H	W	T
C	O	N	S	I	D	E	R	H	R	G	C	A	I

Teacher's Own

The News Item

The World Health Organisation estimates that four million people die from smoking-related illnesses every year and over the past two years it's been working on establishing an international health treaty which could curb tobacco advertising and marketing.

The WHO now suggests litigation is also a valuable tool with which to control smoking and in a new report outlining various countries' experience with legal action for harm caused by smoking, the organisation says it's ready to offer support for any further actions and would consider the possibility of international litigation against tobacco companies.

While the WHO said that court action needed to be handled cautiously, it added that used with discipline, 'litigation could awaken public outrage, and advance both justice and health'. The WHO hopes the Framework Convention on Tobacco Control will be ready by May 2003, but not all countries are agreed on how far the treaty should go. Most African and Asian nations have pushed for a tough treaty with a total ban on sponsorship and marketing. But countries like the US and Japan, which have large stakes in the tobacco industry, are reluctant to agree to such terms. The 191 members of the WHO will continue debating the issues at their Geneva headquarters until the end of this week.

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Synonyms in the text

1. smoking-related illnesses
2. curb
3. litigation
4. outrage
5. Framework Convention
6. istakes
7. terms
8. debating

Abbreviations

1.	AIDS	Acquired Immune Deficiency Syndrome = an illness which attacks the body's ability to resist infection and which usually causes death.
2.	BSE	bovine spongiform encephalopathy = a brain disease of cows that causes death; also referred to as "mad cow disease".
3.	CD ROM	'compact disc read-only memory' = a CD on which large amounts of information, sound and pictures can be stored, for use on a computer
4.	CFC	chlorofluorocarbon = a type of gas used especially in aerosols (= types of container that release liquid in the form of a spray). CFCs are harmful to the layer of the gas ozone in the earth's atmosphere.
5.	DIY	'do it yourself' = the activity of making, repairing or decorating things in the home yourself, instead of paying sb to do it.
6.	DVD	'digital videodisc' or 'digital versatile disk' = a disk on which

		large amounts of information, especially photographs and video, can be stored, for use on a computer
7.	EMU	Economic and Monetary Union (of the European Union)
8.	EU	European Union. Economic and political organization of 15 European countries.
9.	ISBN	International Standard Book Number = a number that identifies an individual book and its publisher
10.	NATO	North Atlantic Treaty Organization. NATO is an organization to which many European countries and the US and Canada belong. They agree to give each other military help if necessary.
11.	NHS	National Health Service. The NHS is the public health service in Britain that provides medical treatment and is paid for by taxes.
12.	UNICEF	United Nations Children's Fund (an organization within the United Nations that helps to look after the health and education of children all over the world).
13.	UNO	United Nations Organisation. The UN is an association of many countries that aims to help economic and social conditions improve and to solve political problems in the world in a peaceful way.
14.	VIP	Very Important Person = a famous or important person who is treated in a special way.

Vocabulary Grid

1 F U R T H E R
 2 I S S U E
 3 R E A D Y
 4 T O O L
 5 T R E A T Y
 6 T O U G H
 7 C O U R T
 8 E X P E R I E N C E
 9 S U G G E S T
 10 A W A K E N
 11 I L L N E S S
 12 S P O N S O R S H I P
 13 E S T A B L I S H
 14 C A U T I O U S
 15 E S T I M A T E
 16 A D V E R T I S I N G
 17 C O N T I N U E
 18 C O N S I D E R

Additional Material:

Abitur GK 2002: Herübersetzung

The tobacco war

The World Health Organisation has singled out tobacco as one of the greatest public health problems of the new century. There are over 1 billion smokers worldwide, fourfifths of them in developing countries and a third in China alone. Tobacco-related illnesses such as lung cancer and heart disease kill 4m people a year, as many as AIDS and tuberculosis combined. This global ill is spread by means which cross borders - such as television and Internet advertising and smuggling - and which therefore require international standards and an international effort to combat.

In recent years the rich world has made progress in reducing smoking by using a variety of instruments, among them price increases on cigarettes through taxation, and restrictions on tobacco-company advertising. The World Health Organisation would like to see the same measures put in place in poor countries which are still in the early phases of the "tobacco epidemic", as the organisation calls it.

151 words - Adapted from: THE ECONOMIST, October 12th 2000

Anmerkungen: Die Überschrift ist Teil der Übersetzung. Bitte keine Übersetzungsvarianten.

Lösungsvorschlag:

Die hier angebotene Lösung soll einer durchschnittlichen Schülerleistung entsprechen.

Der Tabakkrieg

Die Weltgesundheitsorganisation hat Tabak als eines der größten Probleme des neuen Jahrhunderts für die öffentliche Gesundheit herausgestellt. Es gibt über eine Milliarde Raucher weltweit, davon vier Fünftel in Entwicklungsländern und ein Drittel allein in China. Krankheiten, die mit Tabak zusammenhängen, wie zum Beispiel Lungenkrebs und Herzkrankheiten, töten jährlich vier Millionen Menschen, so viele wie AIDS und Tuberkulose zusammen. Dieses globale Obel wird durch Mittel verbreitet, die die Grenzen überschreiten - wie zum Beispiel Fernsehen und Internetwerbung und Schmuggel - und die deshalb internationale Standards und eine internationale Anstrengung zu handeln erfordern. In den letzten Jahren haben die reichen Länder Fortschritte bei der Reduzierung des Rauchens gemacht, indem sie verschiedene Methoden verwendeten, darunter Preiserhöhungen für Zigaretten durch Besteuerung und Einschränkungen der Werbung durch Tabakfirmen. Die Weltgesundheitsorganisation sähe es gerne, wenn die gleichen Maßnahmen in den armen Ländern ergriffen würden, die sich immer noch in der frühen Phase der „Tabakepidemie“ befinden, wie die Organisation es nennt.

President Clinton on Smoking

RADIO ADDRESS BY THE PRESIDENT TO THE NATION

April 4, 1998

THE PRESIDENT:

Good morning. The First Lady and I have just returned, exhausted but exhilarated, from our trip to Africa. I know that many of you traveled along with us day by day through television and the Internet, but I wish every American could have seen up close the renewed hope and restored pride that is evident in the six countries we visited. We saw parents building futures where their children will be free from want, free from injustice, free from disease, and free to go as far as their God given talents will allow.

This morning, I want to report on the progress we're making in our country to free children from two of the greatest health and safety dangers they face: the cruel and deadly lure of smoking and the lethal combination of drinking and driving.

Three years ago, appalled by how many children were becoming addicted to cigarettes every year, the Vice President and I committed this administration to stopping the sale and marketing of cigarettes to children. Today, thanks to these efforts and the persistence of state attorneys general, the public health community, and leaders in Congress, we have the best opportunity ever to pass comprehensive anti smoking legislation that will save millions of our children from a premature, painful, and very preventable death.

This week, in an historic and resounding 19 to 1 vote, a key Senate committee gave its stamp of approval to comprehensive legislation sponsored by Senator John McCain a Republican, and Senator Fritz Hollings, a Democrat, that would cut youth smoking by half over the next decade. This bill represents a dramatic step forward. It would raise the price of cigarettes, give the FDA full authority to regulate tobacco products, ban advertising aimed at children, and protect tobacco farmers.

We still have work to do on this legislation. Above all, we need to put in place tough penalties that will cost the tobacco industry if it continues to sell cigarettes to young people. Just this week the Centers for Disease Control released a disturbing report that found that more than a third of teenagers in the United States now smoke, even though it's illegal.

It is time to hold tobacco companies accountable. Reducing youth smoking must be everybody's bottom line. Let's remember this is not about politics or money, or seeking revenge against the tobacco industry for past practices. We're not trying to put the tobacco companies out of business; we want to put them out of the business of selling cigarettes to kids. This week's progress in the Senate shows we have real momentum in both parties to do just that.

Unfortunately, this week the Congress also took a step backward on efforts to cut down on drunk driving, a horror that has shaken nearly every American community. Republican leaders in the House blocked a full vote on an important measure to encourage states to adopt a stricter definition of drunk driving. That has already passed the United States Senate. I urge the House leadership to reconsider its unwise action.

Finally, let me just pause a moment to observe the 30th anniversary of the death of one of America's greatest heroes, Dr. Martin Luther King. His dream, deeply rooted in the American Dream, is a dream for all Americans. It's a dream, as I recently saw, shared by millions and millions of people around the world. Let us here at home always strive to heed Dr. King's words and live up to his legacy.

Thanks for listening.

582 words

Websites zum Thema "Smoking"

[Quit Smoking in just 7 Days](#)

Quit Smoking or your money back at Health4Her.com! 7 Day Smoke Away is an all natural 3 part quit smoking program to curb cravings and remove residual nicotine.

From: www.health4her.com

Partner Search Results


- [Wide Selection and Low Prices at eSmokes](#) Voted #1 online retailer 4 years in a row. Large and fresh inventory supports prompt shipment of your order. Reward and rebate programs give money back to you! Manufacturer coupons accepted.
www.esmokes.com
- [Smoking Information](#) Find information about smoking at British American Tobacco. Read about health risks, marketing, the history of tobacco and much more.
www.bat.com
- [You Are 7 Days From Quitting Smoking](#) Don't sicken yourself with expensive, hyped drugs that don't work. Here's a proven, drug free 100% system guaranteed to work in 7 days, and costs less than 13 packs.
www.youngagain2000.com


Popular ★★★★★ Direct Hit Web Sites for: " Smoking"


Search Results 1-10 Ranked by Popularity

1. [The Harmful Effects of Smoking ★★★★★](#) My Science Fair Project 1997 by Jonathan Dallas Johnson Grade 7 "Do you not know that your body is a temple of the Holy Spirit who is in you, whom you have from God, and that you are not your own? For you have been bought with a price:... Indent ...
<http://www.smartlink.net/~phillipj/smoking.htm>
2. [Action on Smoking and Health \(ASH\) Award-Winning Site - Information About Smoking and Nonsmokers' Rights ★★★★★](#) smoking, tobacco, health, nonsmokers rights, lung cancer, cigarette, tobacco, nicotine, asthma, allergic, cancer, heart attack, stroke,
<http://ash.org/>
3. [Smoking: Facts and Tips for Quitting ★★★★★](#) Hurting Yourself * Smoking is an addiction. Tobacco smoke contains nicotine, a drug that is addictive and can make it very hard, but not impossible, to quit. * More than 400,000 deaths in the U.S. each year are from smoking-related illnesses..... On.....
<http://www.winternet.com/~terrym/quitsmoke.html>
4. [Smokers.Com - Web Portal to Good Smoking ★★★★★](#) Smokers.Com is the First Web Portal to Global Good Smoking for Smokers of Cigarettes, Cigars, Pipes, etc. Plus - Web Message Boards, Chat Room, E-Commerce Store, Games, and Smokers Rights Movement
<http://www.smokers.com/>
5. [QuitSmoking.com - The Quit Smoking Company Home Page ★★★★★](#) Information and Products to Help Smokers Quit
<http://www.quitsmoking.com/>
6. [SMOKE Magazine Online - The distinctive lifestyle magazine for cigar and pipe enthusiasts ★★★★★](#) Smoke Magazine Online Edition! - Cigars, pipes, and life's other desires
<http://www.smokemag.com/>
7. [The Simpsons Archive: The Simpsons and Smoking ★★★★★](#) The Simpsons vs. Smoking Originally by Stuart Jackson Maintained by Haynes Lee It has always amazed me that even though The Simpsons is classified as a "childrens/family" cartoon, a great number of the

characters are seen smoking-- Stuart Jackson Simpson...
<http://www.snpp.com/guides/smoking.simpsons.html>

8. [Smoking From All Sides](http://www.cs.brown.edu/~lsh/smoking.html)  Links to pages for all perspectives of smoking
<http://www.cs.brown.edu/~lsh/smoking.html>

9. [Dave's Smoke & Be Cool Page](http://members.aol.com/rtvdave/smokecool.html)  Hey Dave, What's This Page About? When you smoke, you're cool. The more you smoke, the cooler you are. Cigarettes, cigars, pipes ... anything that lights on one end and drags on the other. There's nothing in the world like it. Sure, there are better.....
<http://members.aol.com/rtvdave/smokecool.html>

10. [American Lung Association](http://www.lungusa.org/)  Since 1904, the American Lung Association has been working to ensure that all Americans breathe easier. Our mission is to prevent lung disease and promote lung health. This goal is crucial.
<http://www.lungusa.org/>