WHO in fight against smoking

Summary: In a new report the World Health Organisation says it will offer support for legal action against tobacco companies. This report from Emma Jane Kirby.

Listen to the BBC news item:

WHO in fight against smoking

The World Health Organisation __________ that four million people die from smoking-related __________ every year and over the past two years it's been working on __________ an international health treaty which could curb tobacco __________ and marketing.

The WHO now __________ litigation is also a valuable __________ with which to control smoking and in a new report outlining various countries' __________ with legal action for harm caused by smoking, the organisation says it's ready to offer support for any __________ actions and would __________ the possibility of international litigation against tobacco companies.

While the WHO said that __________ action needed to be handled __________, it added that used with discipline, 'litigation could __________ public outrage, and advance both justice and health'. The WHO hopes the Framework Convention on Tobacco Control will be __________ by May 2003, but not all countries are agreed on how far the __________ should go. Most African and Asian nations have pushed for a __________ treaty with a total ban on __________ and marketing. But countries like the US and Japan, which have large stakes in the tobacco industry, are __________ to agree to such terms. The 191 members of the WHO will __________ debating the __________ at their Geneva headquarters until the end of this week.

Reading Comprehension

*Use these words in their proper places:*
experience | cautiously | continue | advertising | suggests | tough | awaken | illnesses |
establishing | estimates | court | further | tool | treaty | consider | ready | reluctant | issues |
sponsorship |

The World Health Organisation __________  that four million people die from smoking-related __________  every year and over the past two years it's been working on __________  an international health treaty which could curb tobacco __________  and marketing.

The WHO now __________  litigation is also a valuable __________  with which to control smoking and in a new report outlining various countries' __________  with legal action for harm caused by smoking, the organisation says it's ready to offer support for any __________  actions and would __________  the possibility of international litigation against tobacco companies.

While the WHO said that __________  action needed to be handled __________ , it added that used with discipline, 'litigation could __________  public outrage, and advance both justice and health'. The WHO hopes the Framework Convention on Tobacco Control will be __________  by May 2003, but not all countries are agreed on how far the __________  should go. Most African and Asian nations have pushed for a __________  treaty with a total ban on __________  and marketing. But countries like the US and Japan, which have large stakes in the tobacco industry, are __________  to agree to such terms. The 191 members of the WHO will __________  debating the __________  at their Geneva headquarters until the end of this week.

Worksheet

Synonyms

*Find synonyms in the text for these words:*
1. diseases which have been caught because of smoking
2. limit
3. legal process
4. anger or shock
5. a formal agreement to change the structure
6. interests
7. conditions
8. discussing

Abbreviations

*WHO is short for World Health Organisation. What do these abbreviations stand for?*

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Vocabulary Grid

Complete the grid using the definitions below.

Definitions: 1) comparative of far  2) an important topic that people are discussing or arguing about  3) completed and available to be use  4) a thing that helps you to do your job or to achieve sth  5) a formal agreement between two or more countries  6) strict; must be obeyed exactly  7) the place where legal trials take place and where crimes, etc. are judged  8) the knowledge and skill that you have gained through doing sth for a period of time  9) to put forward an idea or a plan for other people to think about  10) to wake up; to make sb wake up  11) disease  12) financial support from a sponsor  13) to start or create an organization, a system  14) being careful about what you say or do  15) to form an idea of the cost, size, value etc. of sth, but without calculating it exactly  16) the activity of telling the public about a product or a service in order to encourage people to buy or to use it  17) to go on, to keep existing or happening without stopping  18) to think about sth carefully, especially in order to make a decision
Health
WHO in fight against smoking

Wordsearch Puzzle
Can you find these hidden words?
Health

WHO in fight against smoking

Teacher's Own

The News Item

The World Health Organisation estimates that four million people die from smoking-related illnesses every year and over the past two years it's been working on establishing an international health treaty which could curb tobacco advertising and marketing.

The WHO now suggests litigation is also a valuable tool with which to control smoking and in a new report outlining various countries’ experience with legal action for harm caused by smoking, the organisation says it's ready to offer support for any further actions and would consider the possibility of international litigation against tobacco companies.

While the WHO said that court action needed to be handled cautiously, it added that used with discipline, 'litigation could awaken public outrage, and advance both justice and health'.

The WHO hopes the Framework Convention on Tobacco Control will be ready by May 2003, but not all countries are agreed on how far the treaty should go. Most African and Asian nations have pushed for a tough treaty with a total ban on sponsorship and marketing. But countries like the US and Japan, which have large stakes in the tobacco industry, are reluctant to agree to such terms. The 191 members of the WHO will continue debating the issues at their Geneva headquarters until the end of this week.


Synonyms in the text

1. smoking-related illnesses
2. curb
3. litigation
4. outrage
5. Framework Convention
6. stakes
7. terms
8. debating

Abbreviations

1. AIDS Acquired Immune Deficiency Syndrome = an illness which attacks the body’s ability to resist infection and which usually causes death.
2. BSE bovine spongiform encephalopathy = a brain disease of cows that causes death; also referred to as “mad cow disease”.
3. CD ROM ‘compact disc read-only memory’ = a CD on which large amounts of information, sound and pictures can be stored, for use on a computer.
4. CFC chlorofluorocarbon = a type of gas used especially in aerosols (= types of container that release liquid in the form of a spray). CFCs are harmful to the layer of the gas ozone in the earth's atmosphere.
5. DIY ‘do it yourself’ = the activity of making, repairing or decorating things in the home yourself, instead of paying sb to do it.
6. DVD ‘digital videodisc’ or ‘digital versatile disk’ = a disk on which
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<th>No.</th>
<th>Term</th>
<th>Definition</th>
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<tr>
<td>7.</td>
<td>EMU</td>
<td>Economic and Monetary Union (of the European Union)</td>
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<tr>
<td>8.</td>
<td>EU</td>
<td>European Union. Economic and political organization of 15 European countries.</td>
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<tr>
<td>10.</td>
<td>NATO</td>
<td>North Atlantic Treaty Organization. NATO is an organization to which many European countries and the US and Canada belong. They agree to give each other military help if necessary.</td>
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<tr>
<td>11.</td>
<td>NHS</td>
<td>National Health Service. The NHS is the public health service in Britain that provides medical treatment and is paid for by taxes.</td>
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<tr>
<td>12.</td>
<td>UNICEF</td>
<td>United Nations Children’s Fund (an organization within the United Nations that helps to look after the health and education of children all over the world).</td>
</tr>
<tr>
<td>13.</td>
<td>UNO</td>
<td>United Nations Organisation. The UN is an association of many countries that aims to help economic and social conditions improve and to solve political problems in the world in a peaceful way.</td>
</tr>
<tr>
<td>14.</td>
<td>VIP</td>
<td>Very Important Person = a famous or important person who is treated in a special way.</td>
</tr>
</tbody>
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Vocabulary Grid

1. FURTHER
2. ISSUE
3. READY
4. TOOL
5. TREATY
6. TOUGH
7. COURT
8. EXPERIENCE
9. SUGGEST
10. AWAKEN
11. ILLNESS
12. SPONSORSHIP
13. ESTABLISH
14. CAUTIOUS
15. ESTIMATE
16. ADVERTISING
17. CONTINUE
18. CONSIDER
Additional Material:

Abitur GK 2002: Herübersetzung

The tobacco war

The World Health Organisation has singled out tobacco as one of the greatest public health problems of the new century. There are over 1 billion smokers worldwide, four fifths of them in developing countries and a third in China alone. Tobacco-related illnesses such as lung cancer and heart disease kill 4m people a year, as many as AIDS and tuberculosis combined., This global ill is spread by means which cross borders - such as television and Internet advertising and smuggling - and which therefore require international standards and an international effort to combat.
In recent years the rich world has made progress in reducing smoking by using a variety of instruments, among them price increases on cigarettes through taxation, and restrictions on tobacco-company advertising. The World Health Organisation would like to see the same measures put in place in poor countries which are still in the early phases of the "tobacco epidemic", as the organisation calls it.
151 words - Adapted from: THE ECONOMIST, October 12th 2000


Lösungsvorschlag:
Die hier angebotene Lösung soll einer durchschnittlichen Schülerleistung entsprechen.

Der Tabakkrieg

President Clinton on Smoking

RADIO ADDRESS BY THE PRESIDENT TO THE NATION
April 4, 1998

THE PRESIDENT:
Good morning. The First Lady and I have just returned, exhausted but exhilarated, from our trip to Africa. I know that many of you traveled along with us day by day through television and the Internet, but I wish every American could have seen up close the renewed hope and restored pride that is evident in the six countries we visited. We saw parents building futures where their children will be free from want, free from injustice, free from disease, and free to go as far as their God given talents will allow.

This morning, I want to report on the progress we're making in our country to free children from two of the greatest health and safety dangers they face: the cruel and deadly lure of smoking and the lethal combination of drinking and driving.

Three years ago, appalled by how many children were becoming addicted to cigarettes every year, the Vice President and I committed this administration to stopping the sale and marketing of cigarettes to children. Today, thanks to these efforts and the persistence of state attorneys general, the public health community, and leaders in Congress, we have the best opportunity ever to pass comprehensive anti smoking legislation that will save millions of our children from a premature, painful, and very preventable death.

This week, in an historic and resounding 19 to 1 vote, a key Senate committee gave its stamp of approval to comprehensive legislation sponsored by Senator John McCain a Republican, and Senator Fritz Hollings, a Democrat, that would cut youth smoking by half over the next decade. This bill represents a dramatic step forward. It would raise the price of cigarettes, give the FDA full authority to regulate tobacco products, ban advertising aimed at children, and protect tobacco farmers.

We still have work to do on this legislation. Above all, we need to put in place tough penalties that will cost the tobacco industry if it continues to sell cigarettes to young people. Just this week the Centers for Disease Control released a disturbing report that found that more than a third of teenagers in the United States now smoke, even though it's illegal.

It is time to hold tobacco companies accountable. Reducing youth smoking must be everybody's bottom line. Let's remember this is not about politics or money, or seeking revenge against the tobacco industry for past practices. We're not trying to put the tobacco companies out of business; we want to put them out of the business of selling cigarettes to kids. This week's progress in the Senate shows we have real momentum in both parties to do just that.

Unfortunately, this week the Congress also took a step backward on efforts to cut down on drunk driving, a horror that has shaken nearly every American community. Republican leaders in the House blocked a full vote on an important measure to encourage states to adopt a stricter definition of drunk driving. That has already passed the United States Senate. I urge the House leadership to reconsider its unwise action.

Finally, let me just pause a moment to observe the 30th anniversary of the death of one of America's greatest heroes, Dr. Martin Luther King. His dream, deeply rooted in the American Dream, is a dream for all Americans. It's a dream, as I recently saw, shared by millions and millions of people around the world. Let us here at home always strive to heed Dr. King's words and live up to his legacy.

Thanks for listening.
Health

WHO in fight against smoking

Websites zum Thema "Smoking"

**Quit Smoking in just 7 Days**
Quit Smoking or your money back at Health4Her.com! 7 Day Smoke Away is an all natural 3 part quit smoking program to curb cravings and remove residual nicotine.

From: www.health4her.com

Partner Search Results

- **Wide Selection and Low Prices at eSmokes** Voted #1 online retailer 4 years in a row. Large and fresh inventory supports prompt shipment of your order. Reward and rebate programs give money back to you! Manufacturer coupons accepted.
  www.esmokes.com

- **Smoking Information** Find information about smoking at British American Tobacco. Read about health risks, marketing, the history of tobacco and much more.
  www.bat.com

- **You Are 7 Days From Quitting Smoking** Don't sicken yourself with expensive, hyped drugs that don't work. Here's a proven, drug free 100% system guaranteed to work in 7 days, and costs less than 13 packs.
  www.youngagain2000.com

Popular Direct Hit Web Sites for: "Smoking"

1. [The Harmful Effects of Smoking](http://www.smartlink.net/~phillip/smoking.htm) My Science Fair Project 1997 by Jonathan Dallas Johnson Grade 7 "Do you not know that your body is a temple of the Holy Spirit who is in you, whom you have from God, and that you are not your own? For you have been bought with a price.... Indent ..."

2. [Action on Smoking and Health (ASH) Award-Winning Site - Information About Smoking and Nonsmokers' Rights](http://ash.org/) smoking, tobacco, health, nonsmokers rights, lung cancer, cigarette, tobacco, nicotine, asthma, allergic, cancer, heart attack, stroke,

3. [Smoking: Facts and Tips for Quitting](http://www.winternet.com/~terrym/quitsmoke.html) Hurting Yourself * Smoking is an addiction. Tobacco smoke contains nicotine, a drug that is addictive and can make it very hard, but not impossible, to quit. * More than 400,000 deaths in the U.S. each year are from smoking-related illnesses...... On.......


5. [QuitSmoking.com - The Quit Smoking Company Home Page](http://www.quitsmoking.com/) Information and Products to Help Smokers Quit

6. [SMOKE Magazine Online - The distinctive lifestyle magazine for cigar and pipe enthusiasts](http://www.smokemag.com/) Smoke Magazine Online Edition! - Cigars, pipes, and life's other desires

7. [The Simpsons Archive: The Simpsons and Smoking](http://www.thesimpsons.com) The Simpsons vs. Smoking Originally by Stuart Jackson Maintained by Haynes Lee It has always amazed me that even though The Simpsons is classified as a "childrens/family" cartoon, a great number of the...
characters are seen smoking-- Stuart Jackson Simpson...
http://www.snpp.com/guides/smoking.simpsons.html

8. Smoking From All Sides Link to pages for all perspectives of smoking
http://www.cs.brown.edu/~lsh/smoking.html

9. Dave's Smoke & Be Cool Page Hey Dave, What's This Page About? When you smoke, you're cool. The more you smoke, the cooler you are. Cigarettes, cigars, pipes ... anything that lights on one end and drags on the other. There's nothing in the world like it. Sure, there are better......
http://members.aol.com/rtvdave/smokecool.html

10. American Lung Association Since 1904, the American Lung Association has been working to ensure that all Americans breathe easier. Our mission is to prevent lung disease and promote lung health. This goal is crucial.
http://www.lungusa.org/