

How to make an explainity clip on a phone or a tablet

Structure:

- topic
- attention catcher (quote, cartoon, embedded clip...)
- examples and facts
- relevant information (reduce amount of information)
- keywords (text only if it is a quote):. you don't want the audience to read but you want them to listen to you background that suits the topic
- conclusion
- sources + date of access

Designing an explainity video:

- the effect explainity videos want to achieve is a simple, retro look
- explain the topic using only two hands that move around snippets
- use visual elements (cutouts of text, photos, statistics, cartoons)
- use symbols (e.g. speech bubble, arrow to show a consequence)
- use the tools that the program provides (pencil effect etc.)
- make a storyboard (use the page: "How to make a storyboard")

Go to the following two links and add notes to the "how to ... page":

Globalization easily explained (explainity® explainer video)

<https://www.youtube.com/watch?v=JJ0nFD19eT8> accessed 30.04.2017 18.55

Explain Everything tutorial: Create your first videocast (i-pad)

<https://www.youtube.com/watch?v=lupVle5m-iY> accessed 30.04.2017 18.27

Explain Everything for Chrome OS/Android: Create your first videocast

https://www.youtube.com/watch?v=tv_HYDTmUg4 accessed 30.04.2017 18.28

Explain Everything for Windows: What is Explain Everything

<https://www.youtube.com/watch?v=UP1CaDdvPcA> accessed 30.04.2017 18.54

<http://www.lwl.org/film-und-schule->

[download/Unterrichtsmaterial/Erkl%C3%A4rvideos-im-Unterricht.pdf](http://www.lwl.org/film-und-schule-download/Unterrichtsmaterial/Erkl%C3%A4rvideos-im-Unterricht.pdf) 30.04.2017
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