

Individuum in der Arbeitswelt

202_04

Vocab

Advanced

1. General	Collocations, usage, synonyms	German
accounting	e.g. to work in accounting	
adequate	to be / seem adequate for something / to do something	
administrative		
(to) advance	= to move forward, make progress	
(to) do business with / (to) be in / go into business		
competitive	to be competitive with, to remain competitive, a competitive offer, competitive prices	
corporation	large company	
customer vs. client	customer in a shop (e.g. supermarket) – client in business (e.g. lawyer)	
designer		
developer	Software developers create new software.	
(to) digitize / digitalize		
engineering / engineering science	designing and building machines, “the power of German engineering”	
enterprise	A small enterprise might expand soon. Start-ups are small enterprises at their beginning	
executive	manager, CEO = Chief Executive Officer	

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expertise / expert knowledge	We need your expertise in engineering in order to succeed.	
(a diploma in) finance	to take a diploma, to complete a diploma course	
maintenance	maintenance of a building / a car / an engine	
mechanic	a person whose job it is to repair machines/engines	
media coverage	media coverage of an event (it is everywhere in the news)	
(to) monitor	watch and check carefully, e.g. project progress / blood pressure	
networking		
prospect of something / doing something	= the possibility; the prospect of going to war; There is a prospect of bankruptcy for our company.	
publishing	He works in publishing (→ books, newspapers, magazines)	
(to) work in sales sales director		
sophisticated systems / technologies	= advanced and complex systems	
staff	people working for you: staff training, staff recruitment, a member of staff	
technician	Technicians help to keep technical equipment in good condition.	
telecommunications industry		

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2.	Collocations, usage, synonyms	German

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3.	Collocations, usage, synonyms	German

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5.	Collocations, usage, synonyms	German